

TONYSTRADER

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OBJECTIVE

To obtain a position in digital media that utilizes my wide array of skills and allows me to participate as part of an impactful organization to accomplish challenging goals.

EXPERIENCE

POST PRODUCTION SPECIALIST – Miami University, Oxford, OH **2021 – present**

Produces and edits online courses, professional education courses, and promotional videos. Creates motion graphics and digital assets. Works closely with faculty and staff to manage large-scale projects.

WEBSITE & DIGITAL MEDIA COORDINATOR – Great Parks of Hamilton County, Cincinnati, OH **2014 – 2021**

Responsible for building and maintaining websites, video production, photography, and social media content. Manage and complete large-scale projects including usability testing, website and reservation system launches, video productions and series, podcasts, and marketing campaigns.

FREELANCE WEB DESIGNER **2008 – present**

Create and manage websites, email campaigns, SEO, social media, video, and print media for various clients including national companies, non-profit organizations, feature films, and design firms.

CO-OWNER – Wedding Bells Media, Cincinnati, OH **2013 – 2016**

Developed and launched a wedding media company specializing in video, photography, and websites.

DESIGNER/DEVELOPER – Splendid Bridal, Cincinnati, OH **2012 – 2014**

Several top-ranking websites created for prestigious bridal shops and online stores. Wordpress, e-commerce, and mobile websites implemented. Managed social media, marketing, SEO, IT, POS, and print media for the company.

TECHNOLOGY INSTRUCTOR – Eden Housing, San Francisco Bay Area, CA **2011 – 2012**

Educated at-risk youth ages 13-19 about technology, computers, networking, and design with an emphasis on leadership, community service, and teamwork.

DIGITAL MEDIA MANAGER – The Art Institute Of Ohio: Cincinnati, Mason, OH **2009 – 2011**

Created and managed a database of archived digital and print media files of current students and alumni.

EDUCATION

Miami University - Emerging Technology in Business and Design, 2024

Certified in Leadership Essentials, Digital Marketing Foundations

The Art Institute of Ohio - Cincinnati – Web Design & Interactive Media, 2010

Accomplishments: Dean's List, Best in Show Award

The Greene County Career Center, Xenia OH – Digital Media, 2008

PROGRAMS

Adobe Creative Suite • Photoshop • Illustrator • Dreamweaver • Premiere Pro • After Effects • Acrobat • Microsoft Office • Logic Pro • Final Cut • DaVinci Resolve • Mac • Windows

SKILLS

HTML • CSS • PHP • XML • JavaScript • MySQL • Magento • Wordpress • Ecommerce • POS • Print Production • Motion Graphics • Video Production • Audio Production • Computer Maintenance • SEO • A/V • Accessibility • Canon • Sony • Aerial Photography

AWARDS

2022 TELLY BRONZE AWARD | Diversity, Equity, and Inclusion course | Miami University

2021 VIDDY PLATINUM AWARD | Action Video | Great Parks of Hamilton County

2019 OHIO MAGAZINE RUBY AWARD | greatparks.org | Great Parks of Hamilton County

2018 MARCOM GOLD AWARD | Take It Outdoors Podcast | Great Parks of Hamilton County

2017 NRPA TOP 3 VIDEO FINALIST | Overview Video | Great Parks of Hamilton County

2017 MARCOM PLATINUM AWARD | Overview Video | Great Parks of Hamilton County